



2018 MASTER PLAN SURVEY RESULTS

April 2018



Methodology

As part of updating the community's Master Plan, the Village asked residents and property owners to take part in an online survey. This survey was similar to the survey used in 2010 as part of drafting the current Master Plan. All property owners and residents were first notified of this survey as part of a newsletter mailed by the Village in early March. A link to the survey was also included in the Village's monthly e-newsletter that was sent electronically in early March to everyone on the Village's email list. Following the delivery of the hard copy newsletter, the Village then advertised the survey on Facebook, targeting users that were over the age of 18, and listed a current town of "Village of Lake Isabella." **With 277 recorded responses, this survey has a margin of error of +/- 5% at a 95% confidence rate.**

The 2018 Survey asked several questions which were asked at various times on past surveys going back to 2005. For questions with a previous data set, those answers are shown to the right of the current survey results. Past surveys are also color coded so it is easier for the reader to identify when a past data set was gathered. Those previous surveys, and their margin of error are as follows:

2015 Survey	The Village conducted a survey, mailed as part of a newsletter, to mainly gauge opinion on street related issues. The survey invited people to take it online, or via a hard copy. 335 individuals took part in the survey. This survey has a margin of error of +/- 5% at a 95% confidence rate.
2013 Survey	The Village conducted a short survey as part of finalizing the Master Plan update. A short list of projects and policy questions were asked. 235 individuals took part in the survey. This survey has a margin of error of +/- 6% at a 95% confidence rate.
2010 Survey	The Village conducted a large survey as part of drafting a new Master Plan. This survey was offered both online and in hard copy format. 388 individuals took part in the survey. This survey has a margin of error of +/- 4% at a 95% confidence rate.
2005 Survey	The Village conducted a large survey as part of drafting a new Master Plan. This survey was only in hard copy format. 612 individuals took part in the survey. This survey has a margin of error of +/- 2% at a 95% confidence rate.

Snapshot of Who Took the Survey

1. Which side of the lake would you say your primary property/home at Lake Isabella is located on?

Answer	2018 Survey
East/South Side	42.12%
West/North Side	57.88%

2. Would you consider the location of your primary property/home at Lake Isabella to be waterfront or non-waterfront?

Answer	2018 Survey
Waterfront	29.11%
Non-Waterfront	70.89%

3. How many years have you lived at Lake Isabella?

Answer	2018 Survey	2010 Survey
Less than 2 years	9.38%	4.7%
2-5 years	18.44%	12.7%
6-10 years	17.19%	22.3%
11-15 years	17.81%	11.2%
15+ years	28.13%	21.6%
I do not live at Lake Isabella	9.06%	27.5%

4. Do you have any children under the age of 18 living in your home?

Answer	2018 Survey	2010 Survey
Yes	40.07%	20.2%
No	58.93%	79.8%

5. Are you a registered voter in the Village of Lake Isabella?

Answer	2018 Survey	2010 Survey
Yes	87.37%	56.9%
No	12.63%	43.1%

6. Are any members of your household age 65 or older?

Answer	2018 Survey	2010 Survey
Yes	26.83%	62.5%
No	73.17%	37.5%

Quality of Life in the Community

7. Please rate each of the following aspects of the quality of life at Lake Isabella:

[To determine the weighted response, points were awarded per answer as follows; Excellent: 4 points, Good: 3 points, Fair: 2 points, and Poor; 1 point. Those were then added together and divided by the number of responses.]

Lake Isabella as a place to live				
	Excellent	Good	Fair	Poor
2018 Survey	29.35%	55.07%	13.04%	1.09%
2010 Survey	31.3%	46.7%	12.4%	3.0%

Weighted Rating 2010: 3.14

Weighted Rating 2018: 3.14

Lake Isabella as a place to raise children				
	Excellent	Good	Fair	Poor
2018 Survey	22.83%	45.29%	13.77%	2.17%
2010 Survey	17.7%	39.9%	15.0%	3.9%

Weighted Rating 2010: 2.93

Weighted Rating 2018: 3.05

The sense of community				
	Excellent	Good	Fair	Poor
2018 Survey	9.82%	49.45%	29.09%	9.82%
2010 Survey	8.4%	48.6%	25.1%	7.3%

Weighted Rating 2010: 2.65

Weighted Rating 2018: 2.60

Lake Isabella as a place to retire				
	Excellent	Good	Fair	Poor
2018 Survey	26.09%	43.12%	15.94%	3.62%
2010 Survey	28.9%	42.7%	14.9%	3.3%

Weighted Rating 2010: 3.08

Weighted Rating 2018: 3.03

The appearance of the community				
	Excellent	Good	Fair	Poor
2018 Survey	12.32%	56.88%	25.72%	4.35%
2010 Survey	16.5%	55.6%	21.5%	4.7%

Weighted Rating 2010: 2.91

Weighted Rating 2018: 2.78

The variety of housing options				
	Excellent	Good	Fair	Poor
2018 Survey	8.66%	56.32%	26.71%	3.97%
2010 Survey	11.0%	51.4%	22.0%	4.7%

Weighted Rating 2010: 2.77

Weighted Rating 2018: 2.73

Recreational opportunities				
	Excellent	Good	Fair	Poor
2018 Survey	14.96%	48.91%	24.82%	9.49%
2010 Survey	12.6%	48.5%	24.1%	7.1%

Weighted Rating 2010: 2.72

Weighted Rating 2018: 2.71

Educational opportunities				
	Excellent	Good	Fair	Poor
2018 Survey	5.45%	30.18%	24.36%	16.00%
2010 Survey	4.4%	24.1%	21.6%	21.6%

Weighted Rating 2010: 2.35

Weighted Rating 2018: 2.33

Ease of bicycle travel in and around the community				
	Excellent	Good	Fair	Poor
2018 Survey	13.92%	33.70%	29.30%	18.68%
2010 Survey	9.3%	33.2%	26.6%	16.4%

Weighted Rating 2010: 2.41

Weighted Rating 2018: 2.45

Ease of walking/jogging in and around the community				
	Excellent	Good	Fair	Poor
2018 Survey	17.69%	37.18%	26.35%	16.25%
2010 Survey	13.2%	42.3%	25.5%	12.4%

Weighted Rating 2010: 2.60

Weighted Rating 2018: 2.58

Quality of the night's sky				
	Excellent	Good	Fair	Poor
2018 Survey	47.81%	40.88%	7.66%	1.46%
2010 Survey	36.4%	43.6%	8.6%	0.3%

Weighted Rating 2010: 3.31

Weighted Rating 2018: 3.38

Availability of affordable housing				
	Excellent	Good	Fair	Poor
2018 Survey	10.18%	45.09%	28.00%	5.45%
2010 Survey	7.5%	48.6%	19.8%	6.1%

Weighted Rating 2010: 2.70

Weighted Rating 2018: 2.68

Availability of child care				
	Excellent	Good	Fair	Poor
2018 Survey	3.99%	21.38%	15.94%	8.70%
2010 Survey	4.2%	12.3%	9.2%	4.8%

Weighted Rating 2010: 2.52

Weighted Rating 2018: 2.41

Availability of medical care				
	Excellent	Good	Fair	Poor
2018 Survey	2.17%	22.46%	27.54%	25.72%
2010 Survey	3.9%	17.9%	22.9%	16.2%

Weighted Rating 2010: 2.16

Weighted Rating 2018: 2.01

8. To what degree, if at all, are the following a problem in the community?

Blighted buildings				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	27.08%	37.18%	14.80%	8.66%
2010 Survey	20.7%	35.9%	18.0%	6.1%

Long weeds/grass on developed properties				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	39.42%	35.40%	12.77%	5.84%
2010 Survey	29.4%	38.5%	13.2%	5.8%

Long weeds/grass on vacant properties				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	26.71%	31.41%	24.19%	13.36%
2010 Survey	26.8%	31.2%	18.5%	12.4%

Junk vehicles				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	39.35%	29.24%	13.00%	7.58%
2010 Survey	27.0%	32.0%	14.6%	8.8%

Lack of access to seasonally store boats/trailers/RVs				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	45.65%	17.39%	8.33%	5.43%
2010 Survey	Not asked			

Barking dogs				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	47.65%	28.88%	9.03%	10.11%
2010 Survey	26.8%	29.9%	17.3%	12.3%

Loose dogs				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	44.20%	31.88%	12.32%	7.25%
2010 Survey	25.1%	28.9%	17.3%	13.5%

Aggressive dogs				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	56.32%	18.05%	8.66%	5.42%
2010 Survey	Not asked			

Feral/stray cats				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	49.46%	18.77%	10.11%	10.83%
2010 Survey	32.7%	25.0%	12.4%	11.5%

Illegal burning (trash, building materials, leaves...)				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	60.29%	20.22%	5.42%	3.25%
2010 Survey	42.7%	25.5%	7.9%	3.6%

Deer population				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	45.29%	23.55%	17.75%	11.23%
2010 Survey	24.3%	19.2%	20.3%	25.7%

Lake maintenance/weed control				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	11.36%	23.08%	26.01%	29.30%
2010 Survey	25.7%	25.4%	21.3%	15.5%

Golf carts/ORVs driven by underage drivers				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	39.71%	25.63%	14.08%	11.91%
2010 Survey	Not asked			

Golf cars/ORVs driven after dusk				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	52.71%	19.13%	10.83%	6.14%
2010 Survey	Not asked			

Golf carts/ORVs with loud exhaust				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	39.71%	14.86%	9.06%	9.06%
2010 Survey	Not asked			

Illegal use of fireworks				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	37.00%	30.04%	17.58%	10.26%
2010 Survey	Not asked			

Light pollution				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	65.58%	19.20%	4.71%	2.54%
2010 Survey	Not asked			

Air pollution				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	71.53%	14.60%	3.65%	4.38%
2010 Survey	Not asked			

Property crime				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	27.01%	39.05%	20.80%	6.20%
2010 Survey	Not asked			

Distance to travel for shopping				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	33.33%	32.97%	21.25%	10.99%
2010 Survey	Not asked			

Distance to travel for school				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	41.24%	18.98%	10.58%	3.65%
2010 Survey	Not asked			

Lack of walking/biking connection to both sides of the lake				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	20.80%	19.71%	26.28%	25.91%
2010 Survey	Not asked			

Noise pollution				
	Not a Problem	Minor Problem	Moderate Problem	Major Problem
2018 Survey	52.92%	25.18%	13.14%	5.11%
2010 Survey	Not asked			

9. What, if anything, do you think makes Lake Isabella a great place to live?

Answer	2018 Survey	2010 Survey
Cost of Living	30.37%	28.86%
Friends/Family	43.70%	50.73%
Location	60.00%	67.64%
Rural Setting/Small Town Feel	64.81%	62.68%
Schools	12.59%	13.99%
Safety of Community	38.52%	44.31%
Lake/Parks	77.41%	80.17%
Property Value	21.48%	Not Asked

10. Which single characteristic is your main reason to continue living at Lake Isabella?

Answer	2018 Survey	2010 Survey
Cost of Living	4.03%	6.13%
Friends/Family	16.85%	14.11%
Location	24.18%	16.87%
Rural Setting/Small Town Feel	11.36%	6.75%
Schools	2.56%	0.00%
Safety of Community	1.83%	3.68%
Lake/Parks	32.32%	52.45%
Property Value	5.13%	Not Asked

11. Please select three statements below to complete the following sentence. “A high priority of the Village of Lake Isabella should be...”

Answer	2018 Survey	2015 Survey
To provide a safe community.	1 st	1 st
To provide desirable neighborhoods to call home.	2 nd	7 th
To promote and enhance the quality of life for its residents.	3 rd	4 th
To provide and maintain quality infrastructure.	4 th	6 th
To provide good governance of the public’s resources.	5 th	8 th
To promote and ensure sound environmental stewardship of the community’s natural resources.	6 th (tie)	5 th
To develop new amenities in and for the community.	6 th (tie)	2 nd
To provide resources for a healthy and active community.	8 th	3 rd
To provide economic development opportunities and expand the community’s tax base.	9 th	9 th

Public Safety

12. Have you had a situation where you needed to contact law enforcement while at Lake Isabella?

Answer	2018 Survey	2010 Survey
Yes	36.06%	31.5%
No	63.94%	68.5%

13. Please rate how safe you feel:

From violent crime at Lake Isabella?							
	Very Safe	Safe	Somewhat Safe	Neither	Somewhat Unsafe	Unsafe	Very Unsafe
2018 Survey	44.4%	36.9%	11.9%	3.0%	2.6%	1.1%	0.0
2010 Survey	43.3%	39.9%	7.3%	8.4%	0.8%	0.3%	0.0%

From property crime at Lake Isabella?							
	Very Safe	Safe	Somewhat Safe	Neither	Somewhat Unsafe	Unsafe	Very Unsafe
2018 Survey	14.9%	36.4%	26.8%	4.8%	11.9%	3.7%	1.5%
2010 Survey	19.1%	39.6%	20.5%	11.5%	7.0%	1.4%	0.8%

In your neighborhood during the day?							
	Very Safe	Safe	Somewhat Safe	Neither	Somewhat Unsafe	Unsafe	Very Unsafe
2018 Survey	51.5%	36.6%	7.0%	2.2%	1.5%	0.8%	0.4%
2010 Survey	59.0%	31.5%	3.7%	5.3%	0.3%	0.0%	0.3%

In your neighborhood after dark?							
	Very Safe	Safe	Somewhat Safe	Neither	Somewhat Unsafe	Unsafe	Very Unsafe
2018 Survey	26.0%	39.4%	21.6%	5.2%	5.2%	1.9%	0.8%
2010 Survey	34.5%	42.7%	10.8%	8.5%	2.8%	0.0%	0.6%

14. Please rate your opinion on the amount of law enforcement services currently covering Lake Isabella:

Item	Too Much	About Right	Too Little	Don't Know
Traffic enforcement / Road Patrols	2.97%	52.04%	36.43%	8.55%
Crime prevention & community policing	1.49%	51.30%	34.94%	12.27%
Lake patrols	8.18%	58.74%	17.10%	15.99%
Ordinance enforcement	9.02%	53.38%	24.06%	13.53%

Overall level of police presence in the community?				
	Too Much	About Right	Too Little	Don't Know
2018 Survey	0.74%	53.53%	37.92%	7.81%
2015 Survey	11.9%	55.3%	16.3%	16.6%
2010 Survey	4.7%	46.9%	20.7%	27.7%

15. If the Village were to present a multi-year millage proposal to the community for additional law enforcement coverage through a dedicated millage to fund an agreement with the Isabella County Sheriff's Department, with a maximum levy of 1 Mill (1 Mill being 1/1,000 of the taxable value of your property; meaning a property with a taxable value of \$50,000 would pay \$50 per year), how likely do you feel you would be to support this proposal?

Answer	2018 Survey	Answer	2010 Survey
Strongly Support	18.45%	Yes	21.1%
Probably Support	26.20%		
Don't Know	19.56%	Maybe	21.3%
Probably Oppose	18.45%	No	57.6%
Strongly Oppose	17.34%		

Community Recreation

- 16.** Do you favor the creation of any of the following types of community recreation programs, events, or activities?

	2018 Survey		2010 Survey		2005 Survey	
	Yes	No	Yes	No	Yes	No
Art & Craft Show	51.36%	31.52%	Not Asked		Not Asked	
Summer Concerts / Movies	76.45%	13.90%	70.9%	17.6%	Not Asked	
Card Tournaments	41.18%	31.76%	45.8%	33.3%	20.75%	65.52%
Mom to Mom Sale	43.48%	28.06%	Not Asked		Not Asked	
DPW Open House / Free Sand Day	64.82%	11.07%	Not Asked		Not Asked	
Ice Fishing Tournament	51.38%	31.62%	Not Asked		Not Asked	
Summer Fishing Tournament	58.57%	25.50%	Not Asked		44.44%	43.79%
Canoe / Kayak Blueways Trail	64.45%	11.72%	Not Asked		Not Asked	
Farmers Market	86.05%	7.75%	Not Asked		Not Asked	
Little Free Libraries	56.52%	20.95%	Not Asked		Not Asked	

17. Do you feel there is a need for the creation of any of the following recreation facilities?'

	2018 Survey		2010 Survey		2005 Survey	
	Yes	No	Yes	No	Yes	No
Archery Range	25.69%	56.92%	Not Asked		Not Asked	
Disc Golf Course	37.94%	43.48%	Not Asked		Not Asked	
Shooting Range	26.77%	60.24%	Not Asked		Not Asked	
Playgrounds	64.26%	26.10%	64.0%	24.7%	Not Asked	
Walking Paths	80.31%	15.83%	70.9%	19.8%	Not Asked	
Pocket Parks	30.40%	48.00%	Not Asked		Not Asked	
Basketball Courts	51.79%	33.86%	39.1%	42.4%	36.11%	52.94%
Splash Pad	41.67%	39.68%	Not Asked		Not Asked	
Ice Skating Rink	48.40%	38.00%	54.6%	24.7%	Not Asked	
On-Street Bike Lanes	54.09%	36.58%	Not Asked		Not Asked	
Soccer Field	19.68%	63.45%	Not Asked		22.55%	66.99%
Sledding Hill	60.71%	25.40%	Not Asked		54.08%	36.93%
Dog Park	43.08%	42.69%	32.2%	50.1%	Not Asked	
Baseball / Softball Fields	40.16%	42.52%	Not Asked		38.56%	49.84%
Community Center	50.79%	31.75%	46.7%	36.4%	25.11%	63.69%
Community Garden Plots	38.40%	46.00%	37.8%	44.6%	Not Asked	
Shuffleboard Courts	30.12%	50.20%	Not Asked		38.24%	47.55%
Horseshoe Pits	46.03%	36.90%	Not Asked		45.26%	41.99%

18. Please indicate how you feel about the following statements:

There needs to be more activities for children 12 and younger at Lake Isabella.					
	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
2018 Survey	22.18%	28.79%	42.41%	5.06%	1.56%
2010 Survey	13.4%	24.4%	49.6%	8.0%	4.6%

There needs to be more activities for teenagers at Lake Isabella.					
	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
2018 Survey	22.96%	29.57%	40.47%	5.06%	1.95%
2010 Survey	14.0%	26.3%	46.8%	8.1%	4.8%

There needs to be more activities for families at Lake Isabella.					
	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
2018 Survey	24.51%	31.52%	38.52%	4.28%	1.17%
2010 Survey	15.0%	35.4%	39.7%	6.7%	3.2%

There needs to be more activities for retired persons at Lake Isabella.					
	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
2018 Survey	18.29%	29.57%	46.69%	4.28%	1.17%
2010 Survey	20.6%	30.5%	40.1%	5.1%	3.7%

Parks and recreation opportunities are important to the quality of life enjoyed at Lake Isabella.					
	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
2018 Survey	36.69%	40.47%	15.95%	3.11%	0.78%
2010 Survey	Not asked				

19. Please indicate which of the following lake/river activities you enjoy or participate in:

Activity	Response
Boating / Paddling	92.97%
Swimming	69.92%
Fishing	70.70%
Snorkeling / Diving	6.25%
Water Skiing / Tubing	25.39%
Ice Fishing	39.69%

20. On average, how frequently do you use the lake/river during:

	Daily	Weekly	Monthly	Rarely/Never
During the "Summer"	38.93%	42.37%	9.16%	9.54%
During the "winter"	1.55%	15.50%	16.67%	66.28%

Looking Ahead, Development & Policy

21. In terms of future commercial and business development along and near the Coldwater Rd corridor, how important are the following items?

The type of businesses				
	Very Important	Somewhat Important	Somewhat Not Important	Not Important
2018 Survey	51.64%	34.84%	3.28%	6.15%
2010 Survey	50.5%	37.1%	5.5%	7.0%

Adequate on-site parking				
	Very Important	Somewhat Important	Somewhat Not Important	Not Important
2018 Survey	47.95%	35.66%	5.33%	6.97%
2010 Survey	46.2%	37.5%	6.9%	9.4%

Ability to walk from location to location				
	Very Important	Somewhat Important	Somewhat Not Important	Not Important
2018 Survey	30.20%	40.00%	11.02%	13.47%
2010 Survey	34.2%	38.8%	14.5%	12.4%

Appearance and style of buildings				
	Very Important	Somewhat Important	Somewhat Not Important	Not Important
2018 Survey	41.63%	41.22%	6.94%	7.35%
2010 Survey	62.9%	30.0%	3.9%	3.3%

Limiting the height and size of signs				
	Very Important	Somewhat Important	Somewhat Not Important	Not Important
2018 Survey	30.61%	33.06%	15.51%	15.92%
2010 Survey	53.9%	33.9%	7.3%	4.8%

Limiting the number of access locations (driveways) from Coldwater Road				
	Very Important	Somewhat Important	Somewhat Not Important	Not Important
2018 Survey	25.82%	37.70%	13.11%	16.80%
2010 Survey	44.4%	38.7%	9.1%	7.9%

22. What type of future businesses do you feel are needed, and would like to see come to Lake Isabella?

	2018 Survey		2010 Survey		2005 Survey	
	Yes	No	Yes	No	Yes	No
Assisted Living / Independent Living Facilities	26.83%	45.12%	Not Asked		Not Asked	
Bars / Taverns	44.67%	44.26%	Not Asked		Not Asked	
Funeral Parlor	1.65%	83.47%	Not Asked		Not Asked	
Greenhouse / Nursery	46.09%	37.04%	Not Asked		Not Asked	
Medical Offices	65.31%	20.41%	74.5%	25.5%	49.5%	50.5%
Business Offices	31.38%	43.10%	50.2%	49.8%	44.1%	55.9%
Laundromat	28.10%	54.55%	Not Asked		Not Asked	
Car Wash	70.61%	21.22%	73.3%	26.7%	44.3%	55.7%
Hardware / Lumberyard	31.69%	53.09%	51.0%	49.0%	26.8%	73.2%
Drive-thru Fast Food	34.84%	54.10%	42.8%	57.2%	27.9%	72.1%
Bakery / Coffee Shop	73.25%	19.34%	Not Asked		Not Asked	
Retail Establishments	52.72%	31.38%	52.1%	47.9%	Not Asked	
Deli / Butcher	62.24%	24.07%	Not Asked		Not Asked	
RV / Boat / Trailer Service, Sales, & Storage	36.48%	45.49%	Not Asked		Not Asked	
Dry Cleaner	12.55%	73.64%	Not Asked		Not Asked	
Self-service Storage Facilities	14.52%	70.12%	19.5%	80.5%	Not Asked	
Solar Energy Field	24.79%	73.64%	Not Asked		Not Asked	
Grocery Store	54.55%	38.02%	64.4%	35.6%	Not Asked	
Veterinary Clinic	25.62%	57.44%	Not Asked		Not Asked	
Tattoo Parlor	4.13%	84.30%	Not Asked		Not Asked	
Assembly Halls	22.92%	55.42%	Not Asked		Not Asked	
Marina	39.26%	44.63%	Not Asked		58.0%	34.3%
On-lake Bed & Breakfast	40.25%	46.89%	Not Asked		29.58%	60.95%
Off-lake Bed & Breakfast	37.24%	45.61%	Not Asked			
Hotel / Motel	17.01%	66.80%	Not Asked		15.4%	77.9%
Microbrewery	44.86%	41.98%	67.3%	32.7%	58.3%	41.7%
Food Trucks	34.44%	51.04%	Not Asked		Not Asked	
Pharmacy	44.86%	40.74%	70.6%	29.4%	Not Asked	
Urgent Care	59.92%	28.10%	67.9%	32.1%	50.8%	49.2%
Industrial Facilities	4.98%	79.25%	Not Asked		10.0%	84.5%

23. Please indicate your view on the future need to develop the following housing types in the community:

2018 Survey Options	High Need	Somewhat of a Need	Not Needed
Single Family Dwellings	13.17%	39.09%	31.28%
Duplexes	2.48%	15.70%	69.42%
Townhouses / Condos	6.25%	30.00%	52.08%
Apartments	4.17%	10.42%	77.50%
Assisted Living / Independent Living	9.05%	27.57%	46.09%

2005 Survey Options	Yes	No
Single Family Dwellings	78.76%	15.85%
Duplexes	14.38%	76.47%
Townhouses / Condos	26.63%	63.89%
Apartments	4.90%	88.40%
Senior Housing	33.78%	55.88%
Low Income Housing	5.56%	89.87%

24. The Village has prohibited short-term rentals of homes in residentially zoned areas for several years, do you support the continued prohibition of short-term rentals in residential districts of the community?

Answer	2018 Survey	2013 Survey
Yes	56.05%	62.9%
No	33.87%	37.1%

25. **There has been discussion about the need to dredge parts of the lake/river as part of a larger management plan. Undertaking a project of this size and cost is beyond the current financial abilities of the Village and LIPOA individually, as such what are your feelings about the concept of a joint undertaking of these two organizations with a dedicated millage to fund the implementation of a lake management plan?**

Answer	2018 Survey
Strongly Support	32.53%
Likely Support	27.71%
Neutral	22.49%
Oppose	7.63%
Strongly Oppose	9.64%

26. **Beginning in 2018, Isabella County has begun a “Time of Transfer Program” which requires homes using either an on-site well or on-site septic system to undergo, and pass, an inspection before the home is sold. Home owners are required to have their system(s) inspected and a report submitted to the Health Department for approval. Would you like to see the Village provide the inspection service to home owners in the community if the inspection fee was lower than what could be obtained from a private third-party inspector?**

Answer	2018 Survey
Yes	73.68%
No	15.38%

27. **In an effort to reduce light pollution, the Village has in place a policy that limits the placement of street lights in the community. Do you support this policy remaining in place to limit the further placement of street lights in the community?**

Answer	2018 Survey	2010 Survey
Yes	64.23%	65.1%
No	25.61%	18.0%

- 28. The Village owns roughly 5 acres of land along Drew Road. Several options have been suggested to the Village for future use of this area. Please share your opinion on each of the following as a potential future development option for this area:**

Item	Support	Somewhat Support	Neutral	Somewhat Oppose	Oppose
Community Center	31.25%	20.83%	26.67%	6.67%	14.58%
Community Park	31.09%	23.11%	24.37%	5.46%	15.97%
Nature Area / Walking Area	45.64%	26.14%	18.26%	3.73%	6.22%
Assisted / Ind. Living Facility	14.58%	12.08%	29.58%	11.25%	32.50%
Tiny Home Development	8.40%	9.66%	16.81%	15.97%	49.16%
Solar Field	16.39%	12.18%	28.99%	10.50%	31.93%
Office Park	7.17%	11.81%	29.54%	10.13%	41.35%

- 29. Beginning in 2017, the Village began reviewing residential refuse service options in the community. One option that has been considered is adopting an ordinance which would allow for a franchise to be granted through a competitive bidding process to a single trash hauler for the entire community. If the Village pursues this further, please indicate how important each of the following items are to you:**

Item	Very Important	Somewhat Important	Somewhat Unimportant	Not Important
Day of the week for trash collection	22.13%	22.13%	13.52%	36.07%
Different options for service levels for the resident to select	42.21%	35.25%	6.15%	11.89%
Bulky / large item pick-up	36.36%	47.11%	7.02%	4.96%
Price of service at or below current costs	64.75%	24.18%	2.87%	4.10%
Size of collection trucks	12.35%	23.46%	16.05%	36.63%
Yard waste collection	32.51%	39.09%	5.35%	17.28%

30. The State of Michigan recently made it permissible for various medical marijuana businesses to operate in Michigan, provided that those businesses are permitted by the local unit of government. Currently, the Village does not permit any of the recently allowed medical marijuana businesses. Please share your opinion on whether the Village should examine allowing any of the following types of businesses in the community?

A "Class A, B, or C" Grower is allowed to cultivate, dry, or cure marijuana for sale to a processor or provision center.

A "Processor" extracts marijuana resin to create marijuana infused products

A "Provisioning Center" allows for the sale of marijuana products to qualifying patients.

A "Secure Transporter" moves marijuana between growers, processors, compliance facilities, and provisioning centers.

A "Safety Compliance Facility" is a facility that tests marijuana to certify that it is reasonably free from contamination.

Item	Support	Somewhat Support	Neutral	Somewhat Oppose	Oppose
Class A Grower	14.23%	4.47%	13.41%	8.54%	59.35%
Class B Grower	10.20%	4.90%	13.06%	8.57%	63.27%
Class C Grower	9.76%	3.66%	13.01%	9.76%	63.82%
Processor	13.88%	3.27%	12.24%	7.76%	62.86%
Provisioning Center	15.10%	3.67%	13.06%	6.12%	62.04%
Secure Transporter	15.04%	2.85%	15.45%	5.69%	60.98%
Safety Compliance Facility	16.67%	4.07%	15.85%	5.69%	57.72%

Village Streets

- 31. What do you consider the overall condition of the streets in the Village to be in?**

Answer	2018 Survey	2015 Survey
Excellent	7.76%	10.2%
Good	46.94%	63.4%
Average	32.24%	23.7%
Fair	11.84%	2.4%
Poor	1.22%	0.3%

- 32. How would you rate the level of street maintenance undertaken by the Village?**

Answer	2018 Survey	2015 Survey
More than enough	9.35%	9.7%
Enough	67.89%	77.8%
Not enough	22.76%	12.5%

- 33. The Village uses a measured approach to applying sand, salt, and brine to our roads in the winter; trying to balance street conditions while limiting any negative impact on the quality of the lake. Please share your view on the level of de-icing materials that are applied to streets in the winter.**

Answer	2018 Survey
More than enough	6.88%
Enough	78.54%
Not enough	7.69%
Don't Know	6.88%

- 34. How important do you consider the maintaining or improving the current quality of streets in the Village?**

Answer	2018 Survey	2015 Survey
Very	36.84%	33.8%
Somewhat important	51.42%	38.1%
Somewhat not important	7.29%	20.8%
Not important	3.64%	7.3%

35. How important do you feel it is to add on-street bike lanes to our Major Streets?

Answer	2018 Survey
Very	29.15%
Somewhat important	31.17%
Somewhat not important	11.74%
Not important	26.32%

36. How important do you feel it is to add walking paths alongside (but separated from) our Major Streets?

Answer	2018 Survey
Very	35.08%
Somewhat important	33.06%
Somewhat not important	9.27%
Not important	21.77%

37. Please share your opinion on the need for the following repair projects on the Major Streets?

Reconstruction / Resurface El Camino Grande					
	Critically Needed	Needed	Somewhat Needed	Not Needed	Don't Know
2018 Survey	1.63%	9.76%	22.76%	45.93%	19.92%
2015 Survey	0.92%	7.38%	Not Asked	49.85%	Not Asked

Reconstruction / Resurface Queens Way from El Camino Grande to Crown Point					
	Critically Needed	Needed	Somewhat Needed	Not Needed	Don't Know
2018 Survey	2.46%	9.02%	21.72%	41.80%	25.00%
2015 Survey	1.22%	9.48%	Not Asked	51.68%	Not Asked

Reconstruction / Resurface Birdie Drive					
	Critically Needed	Needed	Somewhat Needed	Not Needed	Don't Know
2018 Survey	3.70%	12.76%	14.81%	29.63%	39.09%
2015 Survey	2.85%	12.03%	Not Asked	42.72%	Not Asked

Reconstruction / Resurface Clubhouse Drive from Coldwater to Fairway					
	Critically Needed	Needed	Somewhat Needed	Not Needed	Don't Know
2018 Survey	1.64%	10.25%	17.21%	38.52%	32.38%
2015 Survey	0.00%	11.18%	Not Asked	45.34%	Not Asked

Overlay / Resurface Bonanza Lane					
	Critically Needed	Needed	Somewhat Needed	Not Needed	Don't Know
2018 Survey	2.07%	3.31%	7.85%	34.71%	52.07% ³
2015 Survey	0.64%	5.49%	Not Asked	40.97%	Not Asked

38. How important do you consider the need to acquire and/or improve the unpaved portion of Duquesa Road outside the Village?

Answer	2018 Survey	2015 Survey
Very	21.14%	16.3%
Somewhat important	19.51%	17.6%
Somewhat not important	6.91%	Not Asked
Not important	30.49%	45.5%

39. Due to the size of the Village's street network (over 25 miles) and limited funding from the State of Michigan, the Village is unable to fund a greater level of street projects with current resources. Do you think that you support a dedicated property tax for street improvements/maintenance?

Answer	2018 Survey	2015 Survey
Strongly Support	11.69%	5.2%
Somewhat Support	24.60%	22.9%
Neutral	33.06%	23.9%
Somewhat Oppose	14.11%	25.1%
Strongly Oppose	16.53%	22.9%

40. If you feel that you would support a dedicate millage for street issues, what do you think the maximum rate you would likely support? (For a property with a \$60,000 taxable value, 1 Mill would equal roughly \$5 per month of increased taxes)

Answer	2018 Survey	2015 Survey
Less than 1 Mill	20.00%	9.8%
1 Mill	51.11%	66.3%
2 Mills	21.11%	18.5%
More than 2 Mills	7.78%	5.4%

41. If you oppose a dedicated millage for street issues, please share one answer that best represents why.

Answer	2018 Survey	2015 Survey
I do not feel there is a need	43.42%	41.7%
There is a need, but I oppose a millage	13.16%	8.3%
I would support, but cannot afford	7.89%	5.8%
Oppose tax increases	25.00%	30.8%
Other	10.53%	13.5%

42. If a dedicated millage is proposed to address street issues, what would you like to see the funding address?

Answer	2018 Survey	2015 Survey
Major Street resurfacing	23.14%	19.7%
Local Street resurfacing	27.69%	26.9%
Walking / Bike paths in the right-of-way	46.28%	26.0%
Street maintenance	45.04%	51.0%
Duquesa Rd. acquisition & improvement	17.77%	17.0%